Slide 1 –

Title: The capital market course – basic

Body: Tal Moskovich

Slide 2-

Title: Lecturer background

Body:

Holds MBA degree

Lecturer at the College of Administration

Hi-tech entrepreneur in the field of travel/fintech

Writes opinion columns on economic issues

Founded and managed a company for trading in financial derivatives

Slide 3 –

Title: Stock Market

Body:

What is a stock market?

History of the stock market

Public companies and issues

The difference between primary market and secondary market

How does the stock market affect the economy?

The New York Stock Exchange NYSE versus the Tel Aviv Stock Exchange TASE

Stages of trading in the Tel Aviv Stock Exchange

Slide 4 –

Title: Assets traded

Body:

stock

Bonds

ETFs

Mutual Funds

financial derivatives

Slide 5 –

Title: Indexes

Body:

The main indices in the USA (S&P500, Dow Jones, Nasdaq)

The main indices in Israel (TA 35, TA 90, TA 125)

https://market.tase.co.il/he/market\_data/indices

How to calculate index

How to buy an index (ETF)

Slide 6 –

Title: Impact on the share price

Body:

Industry in which the company operates

Central bank interest rate

the state of the economy

rumors

Company performance

Announcements to the stock exchange

Financial Report

Supply and demand

The strengthening of the local currency

How one sector affects another sector

Slide 7 –

Title: Investment parameters

Body:

Time frame for investment

Risk level (risk loving/risk averse)

leverage

Diversification of investments

The economic situation in the world

the trend of the stock

Senior staff

Slide 8 –

Title: How to invest

Body:

Bank

stockbroker

Types of fees

trading orders

Slide 9 -

Title: Advanced topics

Body:

arbitrage

Dual shares

Algo Trading

English opening

short

The Vix index

Slide 10 –

Title: Derivatives

Body:

Options

Futures